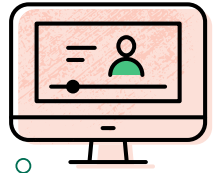




Emily Dolson



Experience

Emily Dolson Design, Seattle, WA

Principal Designer • April 2019 - present

Provides graphic design services including branding, packaging and website design for agencies and small businesses • Designs full suites of branding for clients including logos, brand guidelines, printed materials and websites.

Happy Family Organics, New York

Senior Designer • January 2018 - April 2019

Worked with an in-house team to ensure that Happy Family's graphics, branding and packaging were consistent and fresh across all consumer touch points • collaborated with marketing team and digital team on an array of projects including large-scale signage, website graphics and printed booklets.

Anthem Worldwide, New York

Senior Designer • November 2014 - August 2017

Led CPG packaging and branding projects from sketch phase to production hand-off, ensuring designs met creative brief • presented concepts clearly and effectively to clients • art directed product photo shoots • created Keynote presentations and case studies

Bulletproof, New York

Middleweight Designer • April 2014 - November 2014

Developed conceptual, innovative branding solutions for consumer product goods • built InDesign decks for client presentations • collaborated with London office on design projects

Anthem Worldwide, New York

Designer • June 2011 - March 2014

Conceptualized and executed a wide variety of creative solutions for product packaging and branding

Design Intern • February 2011 - May 2011

Worked alongside design team in all phases of brand development

Inwork Inc, New York

Production Assistant • September 2008 - August 2009

Preflighted and prepared job materials • designed PowerPoint presentations assembled global print standard booklets

Comp Artist • May 2008 - September 2008

Constructed authentic prototypes of consumer product goods

Education

Fashion Institute of Technology, State University of New York

Bachelor of Fine Arts, Packaging Design, May 2011

Associate in Applied Science, Communication Design, May 2008

Seattle Pacific University

Bachelor of Arts, Apparel Design, June 2008

Skills

Adobe Illustrator, Photoshop, InDesign • Keynote • PowerPoint • Squarespace